



OVERVIEW

Experience in graphic design, social media marketing/management, branding & brand identity. Extensive experience in leadership development, community service, professional development, and college/career readiness for high school students. Passionate champion of diversity, inclusion, and equity. Experience with special event planning, and fiscal management.



EXPERIENCE

CREATIVE SERVICES ASSOCIATE 2020-PRESENT NC State University | Office of Research Commercialization

Design: Establish brand identities for NC State-Based Startup companies (includes logo creation, website development, slide decks, trade show booth materials, promotional media, graphics & other branded materials)

Social Media: Manage the Office's social media presence on LinkedIn & Twitter, grew LinkedIn following from 62 to over 650.

Video: Filmed/edited videos & created motion graphics to promote ORC/University programs and opportunities

DIRECTOR OF TEEN PROGRAMS 2016-2019 YMCA of Greater Richmond

Leadership Development: Mentored high school & college students in life skills, leadership, diversity, inclusion, and professional development

Design: Created promotional marketing material (graphics, flyers, posters, apparel, logos, training manuals) in line with YMCA brand standards

Inclusion: Active member of YGR's Diversity & Inclusion Drive Team, and founding member of the LGBTQIA+ Employee Resource Group and its steering committee

TEEN PROGRAM COORDINATOR 2007-2015 YMCA of the Triangle

Leadership Development: Facilitated programs for middle & high school students, with a specific focus on servant leadership.



EDUCATION

BFA, MUSICAL THEATRE 2009-2013 WESTERN CAROLINA UNIVERSITY



TRAININGS

DIMENSIONS OF DIVERSITY
CULTURAL LENSES
FACILITATION SKILLS

MOTION GRAPHICS
ADULT LEARNING CONCEPTS
FISCAL MANAGEMENT



REFERENCES

AVAILABLE
UPON REQUEST




CAMERON FEUERHELM

Creative Professional

Portfolio

www.cameronfeuerhelm.com

CONTACT

 (919) 244.8957

 ctfeuerhelm@gmail.com

 [linkedin.com/in/cameron-feuerhelm](https://www.linkedin.com/in/cameron-feuerhelm)

SKILLS

Adobe Illustrator

Google Suite

Wordpress

Social Media

Adobe Photoshop

HOBBIES



Films



Trivia



Drawing



Video
Games



Comic
Books



Musical
Theatre